# A window on GI's world





## **App Qualivita**

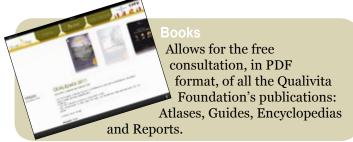


The first App dedicated entirely to Italian and European PDO, PGI and TSG agri-food products and to international Geographical Indications

for Food, Wine and Spirits.

News, publications of the Qualivita Foundation and the QUALIGEO.EU journal always to hand. Simple and educational, with a geographical map allowing you to view the key information for each nation.









### DDO BCI and TSC undates

Thanks to the special function of Push Notification you can receive real-time news on PDO, PGI and TSG products and on new European registrations.



### A new view of the Geog

For more than ten years the Qualivita Founda quality agriculture. In collaboration with the has realised two new information tools dedic products and to Geographical Indications all



The QUALIGEO.EU journal and the App Qua 360 degree view of the GI world, directed at a large-scale retail, mass-media, organisations players and consumers, NGOs and internation

A flexible editorial system of information and encourage

### raphical Indication world)

tion has been dedicated to the valorisation of sector's main organisations, the Foundation ated entirely to European PDO, PGI and TSG over the world.



alivita for Ipad allow for a constantly updated ll sectorial agri-food operators, among which, s and associations, political and institutional onal organisations.

conceived in order to share growth in the GI sector.

The first scientific journal dedicated entirely to European PDO, PGI and TSG products and international Geographical Indications. An easily readable format, with photos, illustrations and listings outlining the most important characteristics of the sector. It is published quarterly, in paper and digital form and is distributed to more than 10.000 readers throughout the world.

### **PEOPLE**

recounting the commitment of the people who most represent this world.

illustrating the activities of the organisations which unite businesses in the quality agri-food sector.

describing the daily work of producers' organisations.

underlining the link between productterritory and culture.

### RESEARCH

bringing to light recent studies realised by the scientific world in the quality agrifood sphere.

updated listing of all PDO, PGI and TSG registrations in the European and non-European sphere.























Foundation for the protection and the valorization of quality agri-food products

