

oriGIn 2021 Biannual Meeting Virtual

Online conference on
International issues related to
Geographical Indications (GIs)

24 NOVEMBER, FROM 03 TO 5.30 PM CET
ON ZOOM

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Sustainability

Protection

Cooperation



Program

**03.00 – 03.45 PM
PLENARY**

**KEY-NOTE SPEECH: GIS IN THE TIME OF
SUSTAINABILITY, HOW TO INTRODUCE
INNOVATION WITHOUT ENCROACHING ON
TRADITION**

(Simultaneous interpretation available in English, French, Spanish)

Ms. Nancy Aburto
Deputy Director, Nutrition and Food Division,
Food and Agricultural Organization of the United Nations (FAO)

Interview to **Mr. Egizio Valceschini**
President, INRAE Île-de-France - Versailles-Grignon



**03.45 – 05.00 PM
PARALLEL SESSIONS**

**1. GIS GROUPS STRATEGIES AND TOOLS TO FIGHT
MISLEADING PRACTICES**

(Simultaneous interpretation available in English, French, Spanish)

Moderator: Mr. Massimo Vittori, Managing Director, oriGIn

**Ms. Marie-Anne Humbert-Genand, Head of the legal department,
Comité Champagne**

**Mr. Riccardo Deserti, Director General,
Consorzio di tutela del formaggio Parmigiano Reggiano**

**Mr. Fernando Cano Treviño, Chief Representative Officer for Europe &
Spokesperson, Consejo Regulador del Tequila (CRT)**





2. INTERNATIONAL COOPERATION ON GIS

(In English)

Moderator: Mr. Luis F. Samper, Sustainability Manager, oriGIn

Mr. Andrea Di Carlo, Deputy Executive Director and
Mr. Álvaro García Alcázar, Team leader, International Cooperation Service,
European Union Intellectual Property Office (EUIPO)

Ms. Florence Tartanac, Senior Officer, Nutrition and Food Division, Food and
Agricultural Organization of the United Nations (FAO)

Mr. Riccardo Ricci Curbastro, President, FEDERDOC



3. LATEST TRENDS IN BILATERAL AND MULTILATERAL AGREEMENTS COVERING GIS

(In English)

Moderator: Ms. Mathilde Chareyron, EU Representative, oriGIn

Mr. Ye Jun, Deputy Counsel of the Treaty and Law Department,
China's Ministry of Commerce (MOFCOM)

Mr. John Clarke, Director, International Affairs,
DG Agriculture and Rural Development, European Commission

Ms. Alexandra Grazioli, Director, Lisbon Registry,
World Intellectual Property Organization (WIPO)



**05.00 – 05.30 PM
PLENARY**

CONCLUSIONS

(Simultaneous interpretation available in English, French, Spanish)